



GREG COX

SUPERVISOR, FIRST DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

MEDIA ADVISORY

FOR IMMEDIATE RELEASE
Friday, May 14, 2004

CONTACT:
Nicole Cretelle
619.531.5439 or 619.969.2158 pgr

Supervisor Greg Cox *In the Coming Week*

FIESTA DEL RIO

Supervisor Greg Cox will join a three-day cross border celebration of the environment, history and cultures of the Tijuana River Estuary. The Fiesta del Rio commemorates the Portolá Expedition that camped in the Tijuana River Estuary on May 13, 1769, marking the Spanish expansion into what now comprises the San Diego/Tijuana metropolitan area.

Saturday, May 15 at Noon at the Imperial Beach Pier Plaza, Evergreen Avenue and Seacoast Drive, Imperial Beach

BARBECUE CALIFORNIO STYLE

As part of the Fiesta del Rio, Supervisor Greg Cox will kick off a lively community barbecue hosted by the County of San Diego featuring equestrian events, rope tricks, music, food and family fun.

Saturday, May 15 at 3:00 pm at the Tijuana River Valley Regional Park Equestrian Staging Area, 2310 Hollister Street (west)

WHO CARES ABOUT STREETS, CURBS AND POTHOLE?

Supervisor Greg Cox will honor the unsung heroes of local government by recognizing National Public Works Week. Public Works employees provide some of the most direct service to County residents by building and maintaining infrastructure in the unincorporated areas including roads, bridges, airports, recycling and stormwater.

Tuesday, May 18 at 9:00 am at the Board of Supervisors meeting, 1600 Pacific Highway, Room 335, San Diego.

HELICOPTER DROP TO FIGHT THE WEST NILE VIRUS

Supervisor Greg Cox will highlight the County's efforts to fight the approach of the West Nile Virus using a helicopter to drop mosquito larvicide. The County is anticipating our first human case of West Nile Virus this year, making the fight to curtail mosquito breeding critical.

Tuesday, May 18 at 12:45 pm at Hollister Pond in Chula Vista, off Hollister Street south of Main Street and north of Palm, Thomas Brothers 1330 – B6 (Look for Media Event signs)

AND THE BUDGET PROCESS CONTINUES...

Supervisor Greg Cox will join the California State Association of Counties (CSAC) for their Executive Committee meeting in Sacramento to continue advocating for the needs of local government at the state level.

Depart San Diego for Sacramento on the afternoon of Wednesday, May 19th. Meetings run Thursday May 20th, all day.

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